

# SBDC Agenda Checklist

- \* Company status & one-liner (Bangkok hub; trade + consulting)
- \* Offers: Architecture Sprint, Trade Desk Sourcing Sprint, Advisory
- \* Terms: upfront retainer; Net 7; pause for nonpayment
- \* Docs ready: Capability, SOW templates, NDA/MSA
- \* GTM: 3 buyer profiles; 14-day outbound plan
- \* SBDC asks: specific intros and compliance guidance
- \* Next steps: this week and this month